

MILLIONS of reasons IRIS can help you turn the tables on tax season



Your choice for the cloud

Accountants are now enjoying the flexibility, reliability and security of cloud software in growing numbers. Thanks to finance professionals like you, IRIS Elements has become the quickest-growing platform of its kind, and it's becoming the go-to tax season solution.

We saw a
400% increase
in tax returns compared to last year,
and a 500% increase in user traffic.

We now serve
over 10,000
IRIS Elements
customers.

Our data suggests nearly
250,000 tax returns
were submitted this January.

January 2025 also
saw a peak of
42 million interactions!

30,000 tax returns
were created in the last few
days of tax season alone.

Our team answered over
4,800 phone calls
during January, and rarely kept you
waiting, with an average response
time of **less than 90 seconds**.

In January '25, there were
48,000 new clients
created and 198,000
client updates.

You asked, we invested

You told us you
needed the cloud.

We looked at how we would meet that
– with **IRIS Elements** proving to be the
most ambitious project our engineers
had taken on in the company's history.



We gathered together
hundreds of experts

to bring you a **powerful cloud platform** that launched in 2021
and is still growing to this day.



Overall, we have invested
more than £100 million

in cloud technology over the last
four years and **worked with top tech investors** to ensure the best
expertise serves you.

IRIS – your compliance powerhouse

In six months, our
AML solution handled
more than 14,500 checks
– keeping your firm safe and
protecting countless nights' sleep.

Decades of expertise

You've been our guiding
light for more than four
decades. It's an honour to work with
over **24,000 brilliant accountancy firms** who trust us with their work.

Your chosen champion with HMRC

You put our faith
in us, making IRIS the **#1 filer with the UK Government**, with
acceptance rates of more than 98%.